



**APPLICATIONS
CLOSE MONDAY
21 FEBRUARY 2005**

Christchurch/Seattle Student Exchange

Special points of interest

- Meet the Mayor of Seattle
- Attend University Prep school - a highly distinguished high school in Seattle
- Visit the Seattle zoo and other popular attractions
- Homestay with an American family
- Experience an American lifestyle.

Costs

The total cost of return airfares from Christchurch and other travel, departure tax and group travel insurance is \$2,300 NZD.

The Christchurch/Seattle Sister City committee, has generously offered a subsidy of \$1,000 for each successful student.

It will be necessary for each student to provide an additional \$1,300 plus extra money for gifts, activities and general spending.

20 April—8 May 2005

Christchurch City has Sister City links with Seattle in Washington State USA. This link has been in existence for 23 years and for the last six years the committee has arranged student exchanges.

In April 2005 we will be sending four Year 13 students for a 17 day homestay in Seattle. They will be chosen from all high schools in Christchurch and when selected, the students will act as ambassadors for their school, the city and for New Zealand.

The four successful applicants will be required to have a current New Zealand passport and be able to travel by air. They must be prepared to live with an American family and experience American culture

for 17 days. They will be home hosted with families with children approximately the same age as the student. They will be able to attend and experience classes in a Seattle High School environment for a number of days.

The group will travel on Air New Zealand on a Flight via Los Angeles and Vancouver. The four successful candidates will travel to the USA together and be met at Seattle by members of their Seattle/Christchurch Sister City

Committee or the billeting families. Students from nine different high schools have taken part in this unique and exciting event.

Students selected for this exchange programme must be prepared to homestay returning Seattle students probably around August/September.



Contact Details

Enquiries are welcome from parents and students and can be made to Sue Clayton of the Christchurch/Seattle Sister City Committee (Telephone 3329 715 Hm). Applications can only be received on the official forms. These are available from your school's Year 13 Dean or Sue Clayton.

Official applications close Monday 21 February 2005



Caption describing picture or graphic.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Micro-

soft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed

internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images

from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
Email: xyz@microsoft.com

We're on the Web!
example.microsoft.com

Your business tag line here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served. It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.



Caption describing picture or graphic.

here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.

If you have any prices of standard products or services, you can include a listing of those


Organization